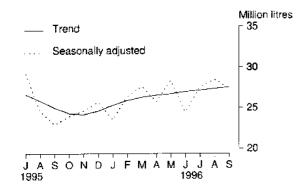


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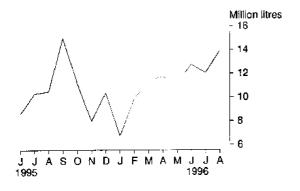
## SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS, SEPTEMBER 1996

#### SUMMARY OF FINDINGS

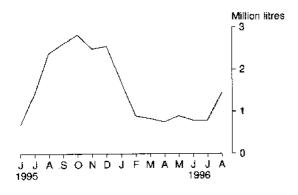
#### DOMESTIC SALES OF AUSTRALIAN PRODUCED WINE



### EXPORTS OF AUSTRALIAN PRODUCED WINE



### WINE IMPORTS CLEARED FOR HOME CONSUMPTION



#### DOMESTIC SALES

The trend estimate for the total domestic sales of Australian produced wine rose by 0.7% in September. As a result of the regular seasonal re-analysis, the seasonally adjusted and trend series in this publication have been revised.

The seasonally adjusted estimate of total domestic sales of Australian produced wine for the month was 27.4 million litres, an fall of 3.8% on the previous month. Despite this fall, the trend series continues to record steady growth. The trend will continue to grow unless the October seasonally adjusted estimate falls by more than 5.5%.

In original terms, there were 27.2 million litres of Australian produced wine sold domestically during September, a decrease of 1.3% on August but 20.8% more than September 1995.

### **EXPORTS**

A total of 13.9 million litres of Australian wine valued at \$52.1 million were exported in August. This quantity is an increase of 12.7% on July and an increase of 32.0% on August 1995.

Exports to the United Kingdom were 7.0 million litres of wine at a value of \$24.6 million. This volume represents 50.7% of the total August exports.

### IMPORTS CLEARED FOR HOME CONSUMPTION

Australia cleared 1.5 million litres of imported wine for home consumption in August, an increase of 84.0% on July but down 39.4% on August 1995. The value of the imports cleared was \$5.8 million, an increase of 56.0% on the previous month.

The average price per litre of wine imports cleared for home consumption was \$3.99 in August compared with \$4.71 in July.

### **INQUIRIES**

- for more information about statistics in this publication and the availability of related unpublished statistics, contact Peter Carmalt on Adelaide (08) 8237 7632 or any ABS State Office.
- for information about other ABS statistics and services please refer to the back of this publication.

DOMESTIC SALES OF AUSTRALIAN PRODUCED TABLE WINE, ORIGINAL DATA

	3 months ende	d September		
Table wine	1995	1996	% change	
	'000 L	'000 L	_	
White — bottles 1 litre and under	12 018	13 577	13.0	
White — other containers	32 289	33 096	2.5	
Total white	44 307	46 673	5.3	
Red bottles 1 litre and under	9 427	11 252	19.4	
Red — other containers	8 865	10 168	14.7	
Total red	18 292	21 420	17.1	
Total table wine (includes Rosé)	63 914	69 346	8.5	

Total sales of Australian produced table wine rose by 8.5% in the past 3 months compared with the same period 12 months ago. Red table wine sales rose by 17.1% with a 19.4% rise in bottle sales and a 14.7% rise in sales of other containers (mostly soft packs). White table wine sales rose by 5.3% with bottles up 13.0% and other containers up 2.5%.

The volume of wine sales reported above does not include any quantity of imported wine that may have been blended with the Australian product and this has particularly applied to wine sold in other containers.

WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA, ORIGINAL DATA

Period	Domestic sales of Australian produced wine	Imports cleared for home consumption	Available for consumption
	'000 L	'000 L	'000 L
1993–94	319 534	8 341	327 875
1994-95	313 357	14 057	327 414
1995–96	309 462	20 256	329 718
1995			
3 months ended August	85 113	4 524	89 637
1996			
3 months ended August	81 566	3 032	84 598

There was a decrease of 5.0 million litres or 5.6% in the wine available for consumption for the 3 months to August compared with the same period in 1995. This decrease is a result of a fall of 4.2% fall in the domestic sales of Australian produced wine combined with a fall of 33.0% in imports cleared for home consumption.

DISPOSALS OF AUSTRALIAN PRODUCED WINE, ORIGINAL DATA

Period	Domestic sales of Australian produced wine	Exports of Australian produced wine	Total disposals
	'000 L	'000 L	'000 L
1993-94	319 534	125 464	444 998
1994-95	313 357	113 663	427 020
1995-96	309 462	129 480	438 942
1995			
3 months ended August	85 113	29 495	114 608
1996			
3 months ended August	81 566	39 258	120 824

There was an increase of 6.2 million litres or 5.4% in the disposal of Australian produced wine for the 3 months to August 1996 compared with the same period in 1995. The decrease of 3.5 million litres (4.2%) in the domestic sales of Australian produced wine was offset by an increase of 9.8 million litres (33.1%) in exports.

DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	Wine type						Total wine			
Period	Table	Fortified	Spark- ling	Carbon- ated	Flavoured <sup>1</sup>	Vermouth	Original	Seasonally adjusted <sup>2</sup>	Trend estimate <sup>2</sup>	- Brandy <sup>3</sup>
	'000 L	'000 L	'000 L	,000 F	'000 L	.000 F	.000 F	'000 L	'000 L	'000 L al
1993-94	254 702	27 026	30 598	3 525	2 426	1 258	319 534			1 301
1994-95	251 586	27 000	28 000	3 434	2 218	1 119	313 357		• •	1 188
1995-96	r247 274	r25 865	r30 148	r3 089	2 087	999	r309 462	**	• •	1 113
1995-96										
July	r27 201	3 1 7 9	r2 061	241	249	83	733 016	29 315	26 716	118
August	r19 036	2 292	r <b>1</b> 920	253	146	67	123 715	24 586	25 888	116
September	r17 676	r1 607	r2 737	r270	123	76	r22 490	22 980	25 008	64
October	r19 012	1 806	3 214	234	213	69	r24 548	24 024	24 369	94
November	r22 745	r2 473	r3 983	335	223	160	129 918	24 703	24 209	104
December	r27 378	r2 587	r5 890	468	220	126	r36 670	25 734	24 635	136
January	r11 962	1 119	1 139	149	108	62	r14 539	23 593	25 355	90
February	r19 213	1 673	1 902	236	126	89	123 241	26 423	25 964	84
March	r21 558	1 863	1 928	276	151	68	r25 845	27 682	26 342	50
April	r <b>19 990</b>	2 197	1 850	150	165	48	124 400	25 765	26 593	81
May	122 417	2 734	2 060	248	209	81	r27 750	28 392	26 796	96
June	r <b>1</b> 9 083	2 333	r1 465	227	153	70	r23 331	24 479	26 978	83
1996-97—										
July	r25 043	r3 070	r2 014	244	238	123	r30 732	27 554	27 168	109
August	r22 614	r2 160	r2 254	199	205	71	r27 503	28 495	27 3 <del>6</del> 1	104
September	21 690	1 872	3 059	322	152	64	27 159	27 415	27 562	n.y.a.

# DOMESTIC SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS

	Fortified	wine								
	Sherry	Sherry			wine		Sparkling v	Sparkling wine <sup>1</sup>		ıth
Period	Dry	Medium	Sweet	Bottle fermen Port Muscat Other <sup>3</sup> tation	fermen-	Bulk fermen- tation	Dry	Sweet		
	'000 L	'000 L	000 L 1000 L		'000 L	7 000 L			,000 F	'000 L
1993-94	1 889	2 318	6 133	- 15 383	1 180	124	26 305	4 293	564	694
1994–95	1 833	2 331	5 947	15 634	1 104	151	23 629	4 371	494	624
1995–96	r <b>1 785</b>	r2 291	r5 592	15 096	1 003	98	r22 923	r7 <b>226</b>	440	559
1995-96—										
July	218	292	649	1 891	120	10	r1 671	3 <b>91</b>	39	44
August	214	257	505	1 215	92	9	r1 606	314	28	39
September	r115	r144	r322	r954	64	8	r2 041	696	35	42
October	140	154	419	1 003	81	8	2 454	760	30	39
November	159	224	r582	r <b>1 39</b> 5		11	r3 059	923	n.p.	n.p.
December	166	211	522	r1 585	92	11	4 503	r1 387	n.p.	n.p.
January	79	106	286	594	47	7	810	329	24	37
February	119	151	380	947	70	6	<b>1 32</b> 5	577	38	52
March	141	151	385	1 106	73	7	1 454	474	32	37
April	143	207	466	1 289	84	7	1 359	491	22	26
May	153	212	585	1 674		8	1 533	527	36	44
June	137	182	489	1 441	77	6	r <b>1</b> 108	<b>r3</b> 57	30	40
1996–97—			0-4		400	•	-4 5 4 4	470	56	67
July	190	283	654	r1 802		9	r1 544	470		
August	130	168	364	r1 388		r10	r1 609	644	31	40
September	115	160	359	1 145	89	5	2 118	941	36	28

Includes wine cocktails, marsala, aperitif and tonic wines.

As a result of a regular seasonal re-analysis the seasonally adjusted and trend series in this publication have been revised.

Quantities on which excise duty was paid.

Includes semi-sweet and medium dry.
Includes madeira, tokay and white port.

# DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE

	WHITE WIN	IE NOT EXC	CEEDING 1 D	EGREE BA	UME			DING 1 DEGI	TEE DAUN	<u> </u>
	Glass conta	ainers	_			Glass cor	itainers	_		
Period	1 litre and under '000 L	Over 1 litre '000 L	Soft pack <sup>2</sup> '000 L	<i>Bulk³</i> '000 L	<i>Total</i> '000 L	1 litre and under '000 L	Over 1 litre '000 L	Soft pack <sup>2</sup> '000 L	<i>Bulk</i> ³ '000 L	Total '000 L
1993-94	45 025	1 146	117 172	<b>5 1</b> 45	168 488	3 110	179	20 590	87	23 967
L994–95	49 063	964	110 435	3 730	164 192	2 794	n.p.	18 888	n.p.	21 970
L9 <del>9</del> 5–96	r48 033	r657	r106 049	r2 861	r157 601	r2 553	137	r18 306	112	r21 109
1995–96—								. 700		4.000
luly	r <b>4 334</b>	65	r12 326	270	r16 994	274	n.p.	1 702	n.p.	1 999 1 498
\ugust	r3 498	56	r7 498	1203	r11 255	200	n.p.	1 276	n.p.	
September	r3 537	53	r7 245	233	r11 068	176	n.p.	r1 299	n.p.	r1 492
October	r4 135	62	r8 016	245	r12 458	209	n.p.	1 389	n.p.	1 616
November	r4 <b>811</b>	r74	r9 629	284	r14 796	r230	n.p.	1 675	n.p.	r1 927
December	r5 903	r71	r11 606	486	r18 067	r351	22	1 991	14	r2 378 r1 178
January	r2 431	r32	5 400	215	r8 078	r153	n.p.	1 011	n.p.	1 825
February	r3 927	r51	8 724	280	r12 982	198	п.р. 11	1 608	n.p.	1 82: 1 912
March	r4 225	r50	9 435	159	r13 869	158	11	1 735	8	1 640
April	r3 929	r46	8 607	152	r12 734	229	n.p.	1 393	n.p.	2 012
May	r3 997	r53	9 588	161	r13 799	221	9	1 771	11	
June	r3 307	r45	7 976	173	r <b>11</b> 500	r155	n.p.	1 457	n.p.	r <b>1</b> 630
1996–97—										
July	r4 281	<b>r</b> 55	9 972	171	r14 480	190	n.p.	1 672	n.p.	1 884
August	r4 375	r42	8 703	186	r13 306	r202	n.p.	1 624	n.p.	r1 84
September	4 275	47	8 790	209	13 321	254	n.p.	1 559	n.p.	1 83
	RED					ROSÉ				
	Glass con	tainers				Glass co	ntainers	_		
	1 litre and	Over	Soft			1 litre and	Over	Soft		
Period	under	1 litre	pack <sup>2</sup>	Bulk <sup>3</sup>	Total	under	1 litre	pack <sup>2</sup>	Bulk <sup>3</sup>	Total
rendu	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
1993–94	27 575	444	28 399	942	57 359	578	n,p.	4 178	n.p.	4 888
1994-95	30 013	591	29 453	576	60 633	570	116	4 094	12	4 792
1995-9 <del>6</del>	r33 172	r420	r29 964	313	r63 869	535	n.p.	т4 05 <b>6</b>	n.p.	r4 698
1995–9 <del>6</del> —										
July	r3 956	r42	r3 522	37	r7 557	62	n.p.	581	n.p.	65:
	r3 038	r44	r2 808	46	r5 937	38	n.p.	297	n.p.	341
August			r2 284	32	r4 799	37	n.p.	1272	n.p.	r31
_	r2 433	50	12 207			-			n.p.	334
September		50 42	r2 057	21	r4 604	46	n.p.	279	р.	
September October	r2 433 2 485 r2 816						n.p. 7	r351	n.p.	r414
September October November	2 485	42	r2 057	21	r4 604	46	n.p.	r351 510		603
September October November December	2 485 r2 816	42 39 r36	r2 057 r2 740	21 13	r4 604 r5 608	46 n,p.	n.p. 7	r351 510 206	n.p.	60. 24
September October November December January	2 485 r2 816 r3 019	42 39	r2 057 r2 740 r3 229	21 13 46	r4 604 r5 608 r6 330	46 n.p. n.p.	n.p. 7 12	r351 510	n.p. n.p.	60: 24: 33:
September October November December January February	2 485 r2 816 r3 019 1 343 2 365	42 39 r36 r18 r19	r2 057 r2 740 r3 229 1 093	21 13 46 11	r4 604 r5 608 r6 330 r2 465	46 n.p. n.p. 28	n.p. 7 12 n.p.	r351 510 206	n.p. n.p. n.p.	60: 24: 33:
September October November December January February March	2 485 r2 816 r3 019 1 343 2 365 2 944	42 39 r36 r18 r19 r29	r2 057 r2 740 r3 229 1 093 r1 666 2 443	21 13 46 11 17	r4 604 r5 608 r6 330 r2 465 r4 067	46 n.p. n.p. 28 40	n.p. 7 12 n.p. n.p.	r351 510 206 2 <b>91</b>	n.p. n.p. n.p. n.p.	60: 24: 33: 34:
September October November December January February March April	2 485 r2 816 r3 019 1 343 2 365 2 944 2 992	42 39 r36 r18 r19 r29 r31	r2 057 r2 740 r3 229 1 093 r1 666 2 443 2 226	21 13 46 11 17 18 18	r4 604 r5 608 r6 330 r2 465 r4 067 r5 434 r5 266	46 n.p. n.p. 28 40 37 n.p.	n.p. 7 12 n.p. n.p.	r351 510 206 291 299	n.p. n.p. n.p. n.p. n.p.	60: 24: 33: 34: 35
September October November December January February March April May	2 485 r2 816 r3 019 1 343 2 365 2 944	42 39 r36 r18 r19 r29	r2 057 r2 740 r3 229 1 093 r1 666 2 443	21 13 46 11 17 18	r4 604 r5 608 r6 330 r2 465 r4 067 r5 434	46 n.p. n.p. 28 40 37	n.p. 7 12 n.p. n.p. n.p.	r351 510 206 291 299 307	n.p. n.p. n.p. n.p. n.p. n.p.	60. 24 33 34 35
September October November December January February March April May June	2 485 r2 816 r3 019 1 343 2 365 2 944 2 992 3 139	42 39 r36 r18 r19 r29 r31 r43	r2 057 r2 740 r3 229 1 093 r1 666 2 443 2 226 2 988	21 13 46 11 17 18 18 31	r4 604 r5 608 r6 330 r2 465 r4 067 r5 434 r5 266 r6 200	46 n.p. n.p. 28 40 37 n.p.	n.p. 7 12 n.p. n.p. n.p. n.p.	r351 510 206 291 299 307 356	n.p. n.p. n.p. n.p. n.p. n.p.	60. 24 33 34 35
September October November December January February March April May June	2 485 r2 816 r3 019 1 343 2 365 2 944 2 992 3 139 r2 644	42 39 r36 r18 r19 r29 r31 r43 r28	r2 057 r2 740 r3 229 1 093 r1 666 2 443 2 226 2 988	21 13 46 11 17 18 18 31 24	r4 604 r5 608 r6 330 r2 465 r4 067 r5 434 r5 266 r6 200	46 n.p. n.p. 28 40 37 n.p.	n.p. 7 12 n.p. n.p. n.p. n.p.	r351 510 206 291 299 307 356	n.p. n.p. n.p. n.p. n.p. n.p.	r41- 60: 24. 33: 34: 35: 40 34:
August September October November December January February March April May June 1996–97— July August	2 485 r2 816 r3 019 1 343 2 365 2 944 2 992 3 139	42 39 r36 r18 r19 r29 r31 r43	r2 057 r2 740 r3 229 1 093 r1 666 2 443 2 226 2 988 2 908	21 13 46 11 17 18 18 31	r4 604 r5 608 r6 330 r2 465 r4 067 r5 434 r5 266 r6 200 r5 604	46 n.p. n.p. 28 40 37 n.p. n.p.	n.p. 7 12 n.p. n.p. n.p. n.p.	r351 510 206 291 299 307 356 307	n.p. n.p. n.p. n.p. n.p. n.p. n.p.	60: 24: 33: 34: 35: 40: 34:

WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

	Wine type				Total wine		Brandy	
Period	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000	'000 L al	\$'000
	<u> </u>		IMPOR	TS CLEARED <sup>1</sup>		<u> </u>		
000 04	4 432	152	2 301	1 456	8 341	47 637	634	8 243
993-94	9 398	272	3 065	1 322	14 057	61 057	590	7 266
1994-95 1995-96	16 649	105	2 673	830	20 256	60 478	583	7 462
1995-30	10 045	100	20.0					
1994-95-	497	9	104	78	688	3 897	31	461
une	491	9	104	10	333			
1995-96	1 200	4	131	<b>9</b> 9	1 440	3 975	46	556
luly	1 206		193	90	2 396	5 369	50	675
August	2 109	5			2 627	6 219	44	651
September	2 293	7	<b>25</b> 3	74 26		7 432	43	618
October	2 349	23	419	36	2 827		<del>4</del> 3	786
November	1 799	14	568	117	2 498	8 126	53	926
December	2 152	9	319	84	2 564	8 064		920 637
January	1 483	5	175	54	1 718	4 422	54	
February	691	12	144	53	900	3 213	49	632
March	678	10	96	52	836	3 145	34	458
April	547	2	125	85	759	3 403	56	550
Мау	700	9	132	58	899	r4 065	51	588
June	641	4	118	28	791	3 046	34	384
1996-97								
July	566	2	127	94	789	3 715	60	703
August	1 266		96	80	1 452	5 796	58	727
	<u></u>					<u> </u>	<u> </u>	
				XPORTS <sup>2</sup>	125 464	366 574	36	524
1993-94	116 655		5 042	893				
1994-95	105 542	2 475	5 109	537	113 663	385 704	36	812
1995-96	r <b>120 860</b>	2 504	r5 478	r638	r129 480	r470 694	r23	r729
1994-95						40.407		16
June	8 046	171	350	96	8 663	32 467	_	74
1995-96-				_		-00.007	'n	10:
July	9 587		528	44	10 318		3	7:
August	9 778		403	53	10 514		3	20
September	14 023		719	56	15 031		2	
October	10 264	311	571	68	11 214		_	
November	7 364		398	69	8 018		2	8
December	r9 768	170	396	38	r10 373		3	8
January	6 237		254	37	6 790		3	6
February	r9 185		491	44	r9 875	r34 871	1	6
	10 585		456	63	11 430	42 322	1	6
March	11 176		390	43	11 730		_	
April	r10 584	_	335	60	r <b>11 11</b> 7		2	9
May June	r12 30		r537	r63	r13 071		r <b>4</b>	r6
1996-97—	r11 56	3 r174	522	51	r12 310	r45 025	_	1
July	177.00	3 356	624	54	13 877		3	7

<sup>&</sup>lt;sup>1</sup> Due to a change in the Customs Tariff codes implemented in July 1996, the wine type categories are not necessarily comparable with previous data reported.

EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, AUGUST 1996

	Wine type				Total wine		
Country/region	Table	Fortified	Sparkling	Other	Quantity	Value	
	litres	litres	litres	litres	litres	\$'000	
Fiii	26 936	135	5 250	2 034	34 355	229	
New Zealand	1 067 989	27 010	25 596	2 250	1 122 845	2 695	
Vanuatu	33 535	360	1 755	90	<b>35</b> 740	81	
Total Oceania and Antarctica <sup>1</sup>	1 155 698	28 387	34 199	4 779	1 223 063	3 112	
Denmark	206 724	864		_	207 588	838	
Germany, Federal Republic of	236 930	_	918	_	237 848	1 220	
Ireland	238 499	_	4 958	_	243 457	999	
Netherlands	155 716	_	71 706		227 422	972	
Norway	308 985	_	_	_	308 985	1 022	
Sweden	376 822	450	8 100	_	385 372	1 238	
Switzerland	173 513	_	12 150	9 426	195 089	698	
United Kingdom	6 459 733	129 909	422 506	18 486	7 030 634	24 588	
Total Europe and the Former USSR1	8 509 509	131 763	520 788	28 249	9 190 309	32 829	
Bahrain	17 680	_	_		17 680	22	
United Arab Emirates	17 960	_	11 700	36 <del>9</del>	30 029	45	
Total Middle East and North Africa <sup>1</sup>	35 640	<del></del>	11 700	369	47 709	67	
Singapore	75 701	698	3 452	2 215	82 066	479	
Thailand	124 598	1 373	4 860	_	130 831	548	
Total Southeast Asia <sup>1</sup>	267 346	2 071	14 591	12 088	296 096	1 450	
Japan	136 969	450	4 752	7 434	149 605	626	
Korea, Republic of	111 576	_	_		111 576	229	
Total Northeast Asia <sup>1</sup>	349 677	2 430	23 096	8 631	383 834	1 624	
Canada	762 049	176 359	15 579	_	953 987	3 643	
USA	1 749 438	14 474	3 222	_	1 767 134	9 272	
Total Northern America	2 511 487	190 833	18 801	_	2 721 121	12 915	
Total Other Regions <sup>2</sup>	13 600	72	996		14 668	90	
Total all Countries	12 842 957	355 556	624 171	54 116	13 876 800	52 086	

<sup>&</sup>lt;sup>1</sup> Includes other countries as detailed in *Australian Standard Classification of Countries for Social Statistics* (1269.0). <sup>2</sup> Includes ships' stores.

# EXPORTS OF AUSTRALIAN WINE BY REGION<sup>1</sup>

6

Period	Oceania and Antarctica	Europe and the Former USSR	Middle East and North Africa	Southeast Asia	Northeast Asia	Northern America	Other	Total all regions	
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	
1993–94	24 968	73 334	952	2 134	5 268	18 463	346	125 464	
1994-95	17 144	69 782	1 014	2 197	4 307	18 786	434	113 663	
1995-96	r14 649	r83 825	946	r3 517	r4 430	r21 862	250	r129 480	
1994-95									
June	945	5 415	88	144	253	1 780	39	8 663	
1995-96									
July	1 210	6 428	92	227	544	1 807	10	10 318	
August	1 387	6 568		157	219	2 163	19	10 514	
September	1 803	10 334	157	246	330	2 154	7	15 031	
October	821	7 931	20	194	448	1 758	43	11 214	
November	1 993	4 016	94	417	392	1 092	14	8 018	
December	707	r6 686	61	335	371	2 208	4	r10 373	
January	441	4 582	46	376	238	1 081	25	6 790	
February	r1 779	5 821	119	327	410	1 402	16	r9 875	
March	1 399	6 816	99	339	421	2 319	36	11 430	
April	1 238	7 599	100	416	321	2 023	33	11 730	
May	r937	7 484	125	249	r333	1 958	30	r <b>11 11</b> 7	
June	r934	r9 560	33	r234	402	r1 897	12	r13 071	
1996-97									
July	r1 691	r7 <b>49</b> 7	117	r312	r277	r2 377	38	r <b>12 31</b> 0	
August	1 223	9 190	48	296	384	2 721	15	13 877	
•									

 $<sup>^{1}\ \</sup>mbox{Exports}$  may include sales made by exporters other than winemakers.

### **EXPLANATORY NOTES**

INTRODUCTION

SCOPE AND COVERAGE

SEASONALLY ADJUSTED AND TREND ESTIMATES

RELATED PUBLICATIONS

ROUNDING

SYMBOLS AND OTHER USAGES

- 1 The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.
- The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in the previous financial year. These account for approximately 97% of total wine sales. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.
- Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in table 4 to provide a basis for assessing the overall Australian wine market.
- 4 Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.
- Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).
- The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.
- 7 For further information, see A Guide to Interpreting Time Series Monitoring 'Trends', an Overview (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.
- 8 Another ABS publication which may be of interest is the Australian Wine and Grape Industry (1329.0) which contains production and stocks of Australian wine and brandy held by winemakers, final viticulture data and a comprehensive range of industry related data, including world comparisons.
- Current publications produced by the ABS are listed in the Catalogue of Publications and Products Australia (1101.0). The ABS also issues, on Tuesdays and Fridays, a Release Advice (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.
- 10 Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

nil or rounded to zero

not available for separate publication (but included in totals n.p. where applicable)

not yet available

n.y.a. figure or series revised since previous issue Ľ

not applicable

W. McLennan Australian Statistician

# For more information . . .

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